



POP-UP CITY & 2 MONTH PILOT, MAY 11 TO JULY 31, 2026

I Aldea

A focused build sprint on the Pacific coast to ship the first open-source civic memory layer for small communities. By builders, with builders, from front of the ocean to 500,000+ small communities in LATAM.

<p>PHASE 01 Pop-Up City: Seed-Phase May 11 to 18, 2026</p>	<p>PHASE 02 Hard-Testing & Debugging May 19 to 28, 2026</p>	<p>PHASE 03 Presentation & Spotlight May 29 to 31, 2026</p>	<p>PHASE 04 3 Real Communities Pilot June 1 to July 31, 2026</p>
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THE CREW

30 builders & testers

THE OUTCOME

Open-source MVP + 3 pilots

WHY THIS MATTERS NOW

Small communities are *everywhere*.

They run on oral memory, WhatsApp groups, paper records, and whoever happened to be in last week's meeting. When authorities or ideals change, the context disappears for ever.

~173K

MEXICO

Rural localities under 500 inhabitants.
Source: INEGI.

~500K

LATIN AMERICA

Estimated localities under 500 across the region.

~5 to 10M

WORLDWIDE

A global civic infrastructure opportunity, not a niche.

THREE WAYS IN, PICK WHAT FITS

Total ask: \$25,000

Three stackable tiers. Every sponsor gets recognition, the Impact Report, and a Demo Day invite. Bigger tiers add a real open-source integration, technical exclusivity, and stage time at the main event.

TIER 01, SUPPORTER

Friend of IAAldea

\$1,000 to \$4,999

Individuals, foundations, and small protocols that want to publicly back a public good.

- + Founding Supporter recognition, permanent
- + Mentions on IAAldea.org, presentations, docs, and public materials
- + Logo placement on solution UI when applicable
- + Impact Report after the pilots
- + Demo Day invitation

TIER 02, IMPLEMENTATION

Protocol Partner

\$5,000 to \$9,999

Infrastructure protocols that want a real, meaningful open-source implementation in the IAAldea stack.

- + Everything in Tier 01
- + Basic Pop-Up City sponsor recognition
- + **Guaranteed implementation in the open-source repo & docs**
- + Technology exclusivity, one official sponsor per technical need
- + Repo and documentation presence in a meaningful way

TIER 03, HIGHLIGHT, ONLY 2 SLOTS

Civic Anchor

\$10,000 to \$25,000

Protocols seeking the highest visibility and priority integration across the program.

- + Everything in Tier 02
- + Main Pop-Up City sponsor, big logo in every sponsor comm
- + One technology-explanation slide in every IAAldea presentation
- + Stage presentation at the main ETH Cinco de Mayo event, end of May 2026
- + Highlighted in the 3 real-world pilots, Jun to Jul 2026
- + **Priority over Implementation tier on technical-need exclusivity**

EIGHT DAYS, ONE FOCUSED BUILD

A house on the sand, Starlink overhead, *one MVP.*

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- DAY 1** Vision, limits & ethics
SOUL.md draft · forbidden cases.
-
- DAY 2** Roles & community model
Authorities, committees, citizens.
-
- DAY 3** Memory architecture
Documents, graph, public sources.
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- DAY 4** Conversational prototype
Citizen + authority agents.
-
- DAY 5** Decision simulator
Compare options, flag experts.
-
- DAY 6** Red-team & privacy
Try to break it.
-
- DAY 7** Demo, manifesto, pilots
Showcase + roadmap.
-

The MVP, end of week

A working, open-source platform a 500 people community can actually use.

- Create a community & assign roles
- Ingest documents & history
- Citizen + authority chat with citations
- Aggregated, anonymized feedback
- Compare 2 to 3 non-critical options
-

ETH CINCO DE MAYO • PUBLIC-GOOD BUILDERS SINCE 2024

We've already done the *hard parts*.

A LATAM builder community known for serious hackathons, university outreach, and ecosystem activations across Mexico City, Puebla, Edomex, Guadalajara and Cholula. IAdea is our step from hackathons and community activations into civic infrastructure.

1,000+

Hackers convened

50

Mentors & advisors

50+

University partners

20+

END OF MAY • PUEBLA SHOWCASE

From the beach to the conference floor.

Two weeks after the Pop-Up City closes, we'll showcase IAdea at our flagship conference in Puebla, a formal stage with politicians, universities, startups, and significant local press coverage.

Sponsor logos travel with the project. Your support gets named on the beach *and* on the conference stage.

POLITICIANS

FOUNDATIONS

UNIVERSITIES

PRESS

STARTUPS

CIVIC SAFETY IS THE PRODUCT

We are *not* building an AI that governs.

We're building infrastructure that helps communities decide better, understand better, and remember better, with humans always in the loop.

WHAT IT WILL DO

Support thinking.

- ✓ Organize information & summarize positions
- ✓ Compare non-critical scenarios
- ✓ Detect patterns across feedback
- ✓ Remember prior agreements
- ✓ Help understand public procedures
- ✓ Flag when a human expert is needed

WHAT IT WILL NOT DO

Replace humans.

- No critical, legal, medical or emergency advice
- No accusations or rumor validation
- No voting recommendations
- No surveillance, no manipulation
- No replacement of assemblies or authorities

FOR THE TECHNICAL REVIEWERS IN THE ROOM

Open source. Self-hostable.

Model-agnostic.

A layered architecture, built to be configured community by community, with privacy and traceability baked in.

01 / KERNEL

Memory Kernel

Documents, minutes, agreements & history, stored, versioned, queryable.

02 / GRAPH

Graph + Vectors

People, roles, problems & sources, retrieved by meaning.

03 / AGENTS

Citizen + Authority

Role-aware chat. Citations on. Refusals when out of scope.

04 / SAFETY

Auditor & SOUL.md

A second pass that catches accusations & hallucinations.

Configurable via `SOUL.md` + `policy_config.yaml`. Works with free models, local models, or paid APIs. Released under the most open license possible.



30 BUILDER + TESTER + CITIZEN SPOTS

Help us build it. Then come *see it*.

We need to close \$25,000. Every supporter has presence on the Pop-Up, in the repo, in the Impact Report, on stage at the Puebla conference at the end of May and in the public website for ever.

SPONSOR

Germán Abal, t.me/llamame

Founder, ETH Cinco de Mayo

hello@ethcdm.com

APPLY / REGISTER

Builder, Tester, Citizen

Free accommodation included for the full week.

luma.com/zbiimfx9

READ THE LONG FORM

Master Context Pack

Full prospectus, architecture, civic-safety model & pilot criteria.

IAIdea.org

Puerto Escondido, May 11 to 18 · Puebla, May 19 to 31 · Mexico June 1 to July 31

BRING YOUR LAPTOP & IDEAS. WE WILL BRING THE STARLINK.